



# Global Ovation iX Fuel Dispenser



## Customer-friendly design combined with technology innovation

While today's consumers are demanding more than ever, petrol retailers need resources to help enhance profitability, now and in the future. Customers want convenience, speed and quality. You want efficient forecourt solutions that offer advanced functionality and market adaptability.

The Dresser Wayne Global Ovation iX dispenser combines user-friendly design with the latest technology to deliver the European market's next-generation dispenser. In addition to a seamless customer fueling experience, it provides innovative tools for forecourt manageability, enhanced marketing possibilities and the scalability to help retailers cost-effectively keep pace with the industry.

## Customer-inspired fueling experience

After months of ergonomic and human factor studies and surveys, Dresser Wayne built the Global Ovation iX dispenser around consumer behavior with a sleek, stylish look and ergonomic feel. Among the Global Ovation iX dispenser's many customer-friendly features, an intuitive ATM-style soft key interface facilitates a smooth fueling experience. Fuel grades and corresponding hoses are clearly delineated to guide users to their desired fuel selection, and the hoses extend up to four meters for an easy reach. The dispenser also integrates with a wide range of payment technologies so you can offer multiple payment options for customer convenience.

- Intuitive ATM-style soft key interface
- Spacious, uncluttered bezel surface
- Four meter hose reach for fueling ease
- High possibility of graphical customization
- Clearly-defined fuel grades and corresponding hoses for mistake-free fuel selection
- Sleek, ergonomic look and feel
- Compatible with multiple payment methods



## Expand your marketing and management possibilities

The Global Ovation iX dispenser is equipped with the foundational components for Dresser Wayne's award-winning iX™ Technology Platform to help boost sales while measurably lowering expenses and reducing inefficiencies. Ready to upgrade as your needs evolve, the Global Ovation iX enables you to add the advanced functionality of two modules currently supported by the iX Technology Platform as well as future modules as they are available.

Built on the Microsoft® Windows® CE operating system and utilizing the .NET Compact Framework, the iX Technology Platform can perform highly demanding fuel dispenser activities while offering additional feature sets that help retailers dramatically lower ownership costs, reduce unexpected downtime, and increase productivity. The scalable open-architecture platform integrates with existing in-store POS systems and site management software for simplicity and investment protection.

**iX™ Media** helps retailers increase revenue and build brand loyalty with full-motion video promotions shown on a dispenser-integrated 10.4" colour display. Easily managed independently from any POS system, you can customize promotions for specific times, days, products or events. Even create and print custom coupons at the dispenser. You can integrate advanced, rich media capabilities within the payment terminal or as a stand alone application. Plus, iX Media helps maximize branding and loyalty campaigns with detailed real-time consumer data reports. The Dresser Wayne merchandising solution is completed by the C-Store Media system which expands forecourt media capabilities into the store.

**iSense™** self diagnostics and remote management system can automatically diagnose and troubleshoot potential site equipment problems. It also allows real-time interaction with the built-in payment terminal and other dispenser monitoring tools from anywhere in the world for streamlined maintenance and reduced downtime.

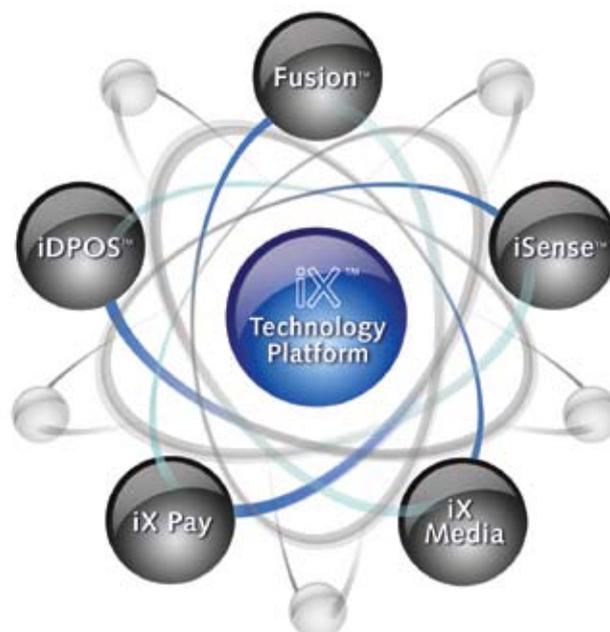
- Scalability to meet future market demands and accommodate tomorrow's technology
- Upgradeable at any time to the iX Technology Platform
- The ergonomic payment terminal provides an improved customer experience and is easy to use
- iX Media enables customized multimedia promotions and coupon generation to drive further in-store sales
- iSense remotely manages dispenser operations and some routine maintenance tasks



The in-dispenser payment terminal takes ergonomics and ease of use to the next level. The user-friendly interface is based on an ATM-style display with soft keys. Leveraging the flexibility of the iX Technology Platform, the module seamlessly integrates country-specific and customer-defined payment schemes including PCI security requirements as well as EMV and non-EMV payment scenarios. Additionally, it supports third party PIN pads, card readers and security modules as specified by European requirements giving you a complete security solution that adheres to your country's regulations.

**Security Features:**

- Use of Tamper-Responsive Security Modules
- Built-In Keypad Privacy Shields
- Supports Multiple Display Configurations
- Protected Data Links Between Components
- Protected Mag-Stripe and ICC Reader  
Certified Solution (Interac/UK CC/PCI/EMV)



- Increase profits by dramatically reducing fuel loss caused by meter drift
- Virtually eliminate recalibration costs
- Handles a wide range of fuel qualities



## **Xflo™ Meter helps save fuel and money**

Fuel retailers can potentially save thousands of liters of lost fuel annually per site with the Xflo Meter, a standard feature on the Global Ovation iX dispenser. Its efficient hydraulic design consists of tandem screw rotors made of hardened bearing steel in a compact housing. With fewer moving parts and multiple calibration points, it virtually eliminates the meter drift frequently experienced with traditional positive displacement meters. The Xflo Meter is capable of handling any quality of fuel being used with piston meters as well as a wide range of flow conditions, fluid temperatures, densities and viscosities.

- Keypad with built-in privacy shield
- Large front door and modular access panels
- TV-style remote control needed to change settings



## Going green

The Global Ovation iX dispenser incorporates many environmentally-aware features. It can be configured for compatibility with alternative fuels, such as ethanol or biodiesel blends, to help you smoothly introduce environmentally and economically friendly alternative fuels into your product offerings. It may also include a compact Vapour Recovery System (VRS) to meet Stage II environmental regulatory standards.

## Solid security features

Because theft and fraud are a growing concern for petrol retailers, the Global Ovation iX dispenser includes features to help proactively deter crime. Modular access panels enable employees to reach components such as the printer without opening the door and exposing the dispenser's interior. To further increase security, a specialized TV-style remote control customized with password capabilities is needed to change dispenser settings.

- Components common with existing Dresser Wayne products minimize ongoing service costs
- Easily-accessible components help lower maintenance costs
- Intuitively-grouped wiring
- Double-bump hydraulic connections minimize the risk of leaks



## Cost-effective, reliable long-term ownership

The Global Ovation iX dispenser is built for years of dependable operation and easy maintenance. It is constructed using time-tested, field-proven global components for simple serviceability. Double-bump hydraulic connections further simplify maintenance while minimizing the risk of leaks. Hydraulic components are located in a separate compartment with a clear separation between maintenance-free parts and parts that you need to access. Plus, electronic components are easy to securely access through the hinged door, and wiring is grouped according to an intuitive format. The end result is improved uptime and lower overall ownership costs.

## About Dresser Wayne

With offices on five continents, manufacturing facilities on four, and thousands of employees worldwide, Dresser Wayne has shaped the retail and fleet fueling industry ever since the company's modest beginnings in 1891. Known for combining cutting-edge technology with exceptional customer focus and win-win industry partnerships, Dresser Wayne has become the leading supplier of integrated solutions to its customers in the retail and fleet petroleum industry.

Dresser Wayne—headquartered in Austin, Texas—is largely responsible for the innovations that contribute to the look and functionality of the modern service station. From dispensers and POS systems to retail intelligence and after-sale support services, Dresser Wayne is committed to continuing its long tradition of providing innovative, customer-centric solutions in all facets of the industry. Dresser Wayne is a business unit of Dresser, Inc.

## About Dresser, Inc.

Dresser, Inc. is a leader in providing highly engineered infrastructure products for the global energy industry. The company has leading positions in a broad portfolio of products including valves, actuators, meters, switches, regulators, piping products, natural gas-fueled engines, retail fuel dispensers and associated retail point of sale systems and air and gas handling equipment. Leading brand names within the Dresser portfolio include Dresser Wayne® retail fueling systems, Waukesha® natural gas-fired engines, Masoneilan® control valves, Mooney® regulators, Consolidated® pressure relief valves, and Roots® blowers and rotary gas meters. It has manufacturing and customer service facilities located strategically worldwide and a sales presence in more than 100 countries. The company's website can be accessed at [www.dresser.com](http://www.dresser.com).

### Genuine Parts

Protect your warranty, security, and regulatory certifications. Insist on Dresser Wayne Genuine Parts for all equipment repairs and upgrades.

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